



Alara ✨ Soysan ✨

Contact Details

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Education

- Digital Marketing Minor- Rotterdam Business School-Sep 2025-Jan 2026
- BSc International Business Hogeschool Rotterdam-Sep 2022-present

Specialisation: Organisation & Change Management

Extra Courses

- Google Analytics(GA4)
- Economics and Leadership
- Sustainable Marketing
- AI Business Essentials

Languages

English (C2)



Turkish (Native)



Dutch (A2.2)



About Me

International Business student specializing in Digital Marketing with hands-on experience in content creation, social media, and branding. Passionate about combining creativity and strategy to build engaging digital campaigns.

Hard Skills

- Visual Design
- Video Editing
- Social Media Content Creation
- Google Analytics
- Basic SEO& Digital Marketing
- SPSS
- Microsoft Office Package

Soft Skills

- Communication
- Adaptability
- Team collaboration
- Time Management

Work Experience

Turkcell HR& Branding Intern

February 2026- Present(will end June 2026)

- Supported internal communication and employee engagement initiatives across digital channels
- Assisted in planning and publishing content across social media platforms
- Contributed creative ideas to improve engagement and brand visibility

Albert Heijn- Stack Filler

February 2025-February 2026

- Assisting customers and ensured product availability.
- Working in a fast-paced environment
- Improved teamwork skills and time management

Cafe worker-Cyprus

2022

- Delivered friendly and efficient customer service
- Collaborated with team members for smooth operations

Volunteer Work-Science Exhibitions

2021-2022

- Supporting interactive science exhibits for visitors
- Developed strong communication and presentation skills